

Partner Program 2012 Benefits at a Glance

Number of Sponsorships Available by Level

	1 DIAMOND	6 PLATINUM	10 GOLD	15 SILVER	30 BRONZE	Unlimited ASSOCIATE
RIGHT OF FIRST ACCEPTANCE FOR PARTNER LEVEL	★	★	★	★	★	
NEWSLETTER CAPITAL CONNECTION						
Monthly electronic newsletter	★	★	★	★	★	★
Business Partner Spotlight article (per year)	3x	2x	1x	1x		
Full-page color ad x 12 issues	★					
½ page color ad x 12 issues		★				
¼ page color ad x 12 issues			★	★		
¼ page color ad x 6 issues					★	
Hot-link to Business Partner's homepage	★	★	★			
Newsletter Banner ("Brought To You By...")	★					
Quarterly Business Partner Newsletter	★	★	★	★	★	★
ALA CAPITAL CHAPTER WEBSITE						
Hot-link and logo on Chapter Homepage	★	★	★			
Postings on Online Job Bank	Unlimited	Unlimited	40/qtr.	20/qtr.	10/qtr.	5/qtr.
Partner level highlighted on Homepage	★	★	★	★	★	★
Access to Online Partner Portal	★	★	★	★	★	
LISTED IN PARTNER ONLINE DIRECTORY AT WWW.ALACCCAPCHAP.ORG						
Listing by industry according to Partner level with hot link	★	★	★	★	★	★
Brief Company Description	★	★	★	★	★	★
Download Membership Directory	Unlimited	4	3	2	1	
Company logo	★	★	★			
Photo of main contact	★	★	★	★	★	
Second contact listing	★	★	★	★		
CHAPTER EDUCATIONAL FORUMS						
Complimentary invitations for company representatives	3	2	2	1	1	
Complimentary exhibit space (if applicable)	★	★	★			
Sponsor Keynote Speaker	★					
Opening Remarks and Introductions	★					
Breakfast Sponsor		★				
Break Sponsor			★			
Invitation to participate in the following:						
Planning Educational Forums	★	★				
Scholarship Committee	★	★	★			
ADDITIONAL VISIBILITY AND NETWORKING OPPORTUNITIES						
<i>Indicates number of company representatives invited to attend</i>						
New Business Partner Orientation	1	1	1	1	1	1
Member Appreciation Event/Change of Gavel	4	3	2	1	1	
Exclusive Member Social	★	★				
Member Social	★	★	★	★		
Salary Survey—prominent sponsor	★	★				
Partner Appreciation Event	5	4	3	2	1	
Semi-Annual Partner Advisory Meetings	4	3	2	2	1	
Invitations to <i>each</i> Quarterly Networking Luncheon	3	2	1			
Invitation to <i>one</i> Quarterly Networking Luncheon				2	1	
Invitation to each Networking Social	3	2	1			
Invitation to one Networking Social				2	1	
Recognition at Annual Meeting/Holiday Lunch	4	3	2			